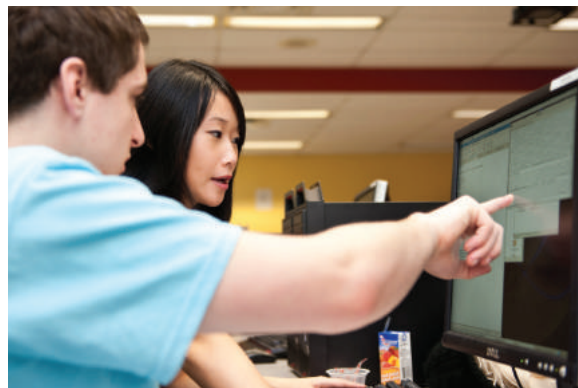




# GAMES

## Sponsorship Package



## WHAT ARE THE CS GAMES?

The Computer Science Games (CS Games for short) are an academic and social competition in which more than 300 undergraduate students in fields related to Information Technologies participate every year. The event attracts over 30 North American universities and many sponsors.

The upcoming edition of the CS Games will take place in March of 2017, starting on Friday the 24th and ending on Sunday the 26th. Throughout the weekend, participants will compete, individually and in teams, in a series of challenges involving theoretical computer science, software engineering and software development.

### Some figures about the CS Games:

- 14 editions of the CS Games since 2003
- Over 30 North American universities
- Over 300 brilliant and motivated students

## A WORD FROM OUR PRESIDENT



Credit : Nadia Zheng

For nearly 15 years, the CS Games have been closing the gap between the academic world and the industry. The main reason for this success is the outstanding recurring support and implication we have received from our sponsors so far. Through the years, thousands of passionate students have been able to meet employers ready to give them their first opportunity in the workplace.

For the past few years, we have seen an increasing number of former contestants coming back as sponsors. It's a very important milestone for the CS Games since it means that a new generation of talented young professionals are ready to influence and shape the future of computer science and IT.

The contestants you will meet this year might be your future interns or employees!

Alexandre Mathieu,  
President, CS Games Permanent Council

## WHY BECOME A SPONSOR?

Every year, the CS Games attract the best students in computer science, chosen by their universities or student organizations for their excellence. This is a unique opportunity to meet at the same location some of the best and most passionate students in North America.

Being a sponsor in the CS Games, will improve the visibility of your company among these students and also benefit from an incredible networking and recruiting opportunity.

## SPONSORSHIP LEVELS

Four levels of partnership are offered, each associated with a set of benefits and a specific amount of contribution. Please note that the highest levels of sponsorship are in limited quantities!

<p><b>\$ 2500</b> <b>BRONZE</b> UNLIMITED</p>	<ul style="list-style-type: none"> <li>▪ Distribution of promotional items</li> <li>▪ Company logo on the different promotional items for the event</li> <li>▪ Announcement of the sponsorship on social networks</li> <li>▪ Half a page of advertisement in the Welcome Guide</li> </ul>
<p><b>\$ 7500</b> <b>SILVER</b> 7 SLOTS</p>	<ul style="list-style-type: none"> <li>▪ All the benefits of the Bronze level</li> <li>▪ Access to contestant's resumes</li> <li>▪ On-site presence during the event</li> </ul>
<p><b>\$ 10 000</b> <b>GOLD</b> 3 SLOTS</p>	<ul style="list-style-type: none"> <li>▪ All the benefits of both Silver and Bronze levels</li> <li>▪ Possibility to organize a competition</li> <li>▪ Puzzle Hero Integration (1 challenge)</li> <li>▪ Full page of advertising in the Welcome Guide</li> </ul>
<p><b>\$ 15 000</b> <b>PLATINUM</b> 1 SLOTS</p>	<ul style="list-style-type: none"> <li>▪ All the benefits of the Gold, Silver and Bronze levels</li> <li>▪ Opportunity to be part of the judges for the Long-Running Competition</li> <li>▪ Major Puzzle Hero Integration (3 challenges)</li> <li>▪ Two full pages of advertising in the Welcome Guide</li> </ul>

## EXPLANATION OF THE BENEFITS

**Access to contestant's resumes :** Interested contestants can submit their resume to a database upon registration. This database will be made available to you at the conclusion of the CS Games. This year, the contestants will be able to give you a business card that is linked to their resume to help you contact the contestants that were the most interested.

**Distribution of promotional items :** Opportunity to include some of your company's promotional items in the Welcome Package for contestants. Please note: between 300 and 400 items are required.

**Display the company logo :** Improve your visibility! Your logo will appear before, during and after the event on all T-shirts worn by volunteers and executive members of the CS Games during the event and on the T-shirts offered to contestants, the official website of the CS Games, wallpapers on all the computers used during competitions, etc. Your company will also be mentioned as sponsor in an announcement made on social networks by the organizers of the CS Games.

**Advertising in the Welcome Guide :** A welcome guide explaining the event's schedule will be distributed to contestants. Depending on the level of partnership, you will have access to a reserved space for you to publish the content of your choice or advertising for your business.

**Presence during the competition :** Either to improve visibility or recruiting, the on-site presence allows you to have up to three representatives at a time and a kiosk where contestants will be gathered during the event. Your same representatives will be invited at the closing banquet, during which they will deliver a speech before the awards ceremony. A limit of 3 representatives per sponsor is imposed. You are bringing more than 3 people? Contact us!

**"Puzzle Hero" Integration :** Throughout the weekend, a selection of competition-driven puzzles are open to contestants in addition to other tests. You can prepare several challenges or problems in this competition to highlight your company or your specialties. These challenges may include programming, riddles or even looking for specific information about your organization.

**Sponsor a competition :** The Gold partners will have the opportunity to participate in the development of a competition. This participation can be formulated in many ways:

- By working with the organizers to design the competition
- By designing the entire competition
- By leaving us the task of designing the competition, giving your name to it and awarding the trophy to the winners.

To better target your recruitment, you will also have access to the submissions of the various teams in this competition.

**Long-Running Competition :** It is a lengthy competition running for the entire weekend. By choosing the level of Platinum partnership, you can be part of the judges for this competition in order to better target contestants to recruit.